Consumers in the Digital Age
Annual Workplan for 2013

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Copyright enforcement shouldn't be killing people

Submitted by Jeremy Malcolm on Wed, 30/01/2013 - 05:07

Tags copyright, IP enforcement

Copyright enforcement ought to be about going after those who profit from the work of others by dealing in pirated goods, and about protecting consumers from sub-standard fakes. Instead, the industries pushing for tougher copyright enforcement have become fixated on controlling the behaviour of ordinary consumers.
Access to Knowledge

Orphaned activities

- IP Watchlist (will be revamped for 2014)
- Agreeing fair use – quotation code

Continuing activity

- IP abuse – proposed new Bad Tech Company Awards and national subgrants

Planned activity

- Research on economic impact of flexible user rights in copyright law
Broadband

Current grant 2011-2013
  • Winding up in April this year
  • Pilot tested our manual and campaigning materials in six countries which will report

Renewal sought for 2013-2015
  • More national-level campaigns building on the pilot
  • Research on broadband dispute resolution best practices
Privacy

BRICS project with GIZ

- Conference and research study on consumer data protection
- Development of e-learning package
- Trainings for consumer organisations

Planned or pending funding applications

- Participate in W3C tracking standards
- Protecting personal information and promoting security of networked systems
Consumer Rights and Representation in the Information Society

Now

• Report on sustainability and the future
• UN Guidelines amendments

Future plans

• Improve our travel funding portal/calendar
• Continue to engage with ITU and the TPP but add the TAFTA and APEC
• Shape the future of Internet governance including through the network Best Bits
Issues

• Do we develop a new cross-sectoral capacity on consumer interests in trade?
• One idea not taken forward: a how-to guide on how to roll back FTA obligations
• New staff (please)?
• How to get more members from under-represented regions involved: Europe (!), Middle East, United States
• Any other priorities issues from members to be added within our A B C framework?